

SIE Strategic Plan for 2024 – 2025

The SIE Strategic Plan for 2024-2025 is in line with the SIE Strategy 2019-2025 approved at the Governors' Meeting 2019, based on the Vision and Mission of Soroptimist International and the UN SDGs, especially SDG 4 Education and SDG 5 Gender Equality.



Since 2019 the world has experienced some hectic times, we have experienced Covid 19 and the invasion into Ukraine, and we are witnessing a growing political and social backlash that aims to restrict and regress on the progress that has already been achieved on women's rights. This is obvious in the backlash against the Istanbul Convention.

We have our Vision and Mission and Objectives where we focus together as a team on educating, empowering, and enabling opportunities for women and girls for them to have an equal and strong voice.

All of this is considered when looking to the future and preparing the strategic plan for 2024-2025, working on our overall objectives, followed by action points.

Strategic Priorities

Awareness, Advocacy & Action

Our strength comes through **Programme** work at Union and Club levels where we take action and work on our objectives to achieve UN SDG 4 Quality Education & SDG 5 Gender equality.

SIE five areas of focus in Programme work are: Education, Women's empowerment, Violence against women, Health & food security and Sustainability.

Advocacy is the overarching and leading principle. SIE has an UN consultative status at ECOSOC and representation at Council of Europe, OSCE and EWL because of the combined strength of the Programme and Advocacy work of its members. With active participation of Soroptimists in national and international debates and discussions, our voice is being heard.

Membership Development

Our organization is growing in age. There has been a continuous loss of members for the past 15 years. This we need to revert. The task can be split in two; attract new members *and* strengthen our Unions and Single Clubs. What will attract new members to our organization, what's in it for them? How do we keep our members, how do we keep them committed?

By providing scholarships for education and by supporting Soroptimist Leadership Academy held by Unions, we make women and girls stronger and more self-assured, and by providing mentoring for them we educate them on our organization and open up our network to them. They are potential future members.

Promote SIE through Communication

If we don't showcase our work and speak up, our voice is not heard. Good communication is an essential tool both internally and externally. It is essential that we express ourselves with consistency and as one VOICE, which is recognized and heard.

Organizational Development

Respect for time, for the effort, for each other we work together as a team and practice good governance. To have the organization operate as a well-oiled machine a firm and knowledgeable management is needed. The elected board is only elected for two years, thus good processes and procedures are needed for

consistency. We build and develop systems and processes that will strengthen our internal work to enable us to successfully fulfil and achieve our strategic goals and objectives.

The SIE Board

The Board “*the executive and administrative body of the Federation*”. To organize the Board work, board members are working together in four core functions. Each team will work on the strategic plan for their team and decide on the action points and timeline to work on during the biennium.

