

LEADER
ACADEMY



**SOROPTIMIST INTERNATIONAL
LEADERSHIP ACADEMY
BULGARIA 2023**

EMPOWERING WOMEN & GIRLS TO LIVE THEIR DREAMS

Are you ready?

Let's Go





SOROPTIMIST INTERNATIONAL LEADERSHIP ACADEMY BULGARIA 2023

Phase 1

Preparation & Selection of participants
(6 months - Jan - June 2023)

Phase 2

7-day International Talent Factory
Camp Social Entrepreneurs

Phase 3

Follow-up Leadership Mentoring program
(12 months)

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*All the participants that will be enrolled in the program agree that the information provided in the application, including photographs, may be used for the purposes of the 3-phases Leadership program as well as for the promotion and visibility of the organizations on social sites, in the media, in official statements and documents, press releases, articles, or reports, in accordance with the GDPR regulations.

SELECTION PROCESS

1

SOCIAL MIRROR

By using the so-called Social Mirror – the tool aims to collect information from the person's circle about his/her character traits, behaviour, strengths, career etc.

2

QUESTIONNAIRE TALENT PASS

Talent Pass is a survey that addresses topics including motivation, experience, values, vision, etc. An example for a survey that has been successfully used for understanding more about an individual's motivation, experience, and purpose and attracting them in an NGO will be given.

3

THE MOST IMPORTANT PART IS THE THIRD ONE WITH MAIN QUESTIONS ON:

- What would you do if you had financial independence and didn't have to work for money? (3 things)
- What are those things that while you're doing them, you forget about time, get in the flow, and don't want to stop?
- What are you proud of?
- What do you think are the areas you excel? What are your talents?
- If you could change only one thing that serves your society, what would it be? How about humanity at large?
- Which 3 people do you admire the most and why?
- What is your boldest, most daring dream or desire?
- What do you think you would lose while making your dream come true? What price do you think you would have to pay?

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Follow up

LEADERSHIP MENTORING PROGRAM

It illustrates the **leadership skills** of the team members.

- Motivation, persistence, and resilience are tested. Moreover, team dynamics are tested, and it can be seen who the people that work well in a team are.
- The development of the projects itself will illustrate the leadership skills of the participants. Receiving feedback and implementing it is also a crucial leadership skill that will be seen.

Participants are mentored 12 months after the end of the camp. They are able to test and get feedback from customers/beneficiaries.



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**7-DAY INTERNATIONAL TALENT FACTORY CAMP
SOCIAL ENTREPRENEURS**

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**What are the
activities involved
and which
leadership skills
will be developed?**

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DESIGN THINKING

**WALK THE TALK
PANEL**

**SOCIAL
ENTREPRENEURSHIP
AND SUSTAINABILITY**

**CLIFTON
STRENGTHSFINDER**

**LEADERSHIP
IN SOCIAL
ENTERPRISES**

**VALUE
PROPOSITION AND
CUSTOMER
SEGMENTS**

**CHANNELS AND
CUSTOMER
RELATIONSHIPS**

**BUSINESS
PLANNING AND
TIME
MANAGEMENT**

**KEY RESOURCES, KEY
ACTIVITIES, & KEY
PARTNERS**

**ROPE GARDEN
LEADERS &
FOLLOWERS**

**STORYTELLING
GAMES**

**COST STRUCTURE
AND REVENUE
STREAMS**

**PITCHING AND
FINAL
PRESENTATION**

**FOLLOW-UP
MENTORING
SESSION**



Andrey Iliev

Co-founder & CEO, Leader Academy
Co-founder, Samodiva Mastermind



Georgi Temelkov

Co-founder, Leader Academy
Co-founder, Samodiva Mastermind,
Serial Entrepreneur



Marian Temelkov

Founder & CEO, Dynamis Group
Co-founder, Leader Academy
Co-founder, Samodiva Mastermind



Viktoriya Stanimirova

COO Leader Academy,
Health and Wellbeing Trainer

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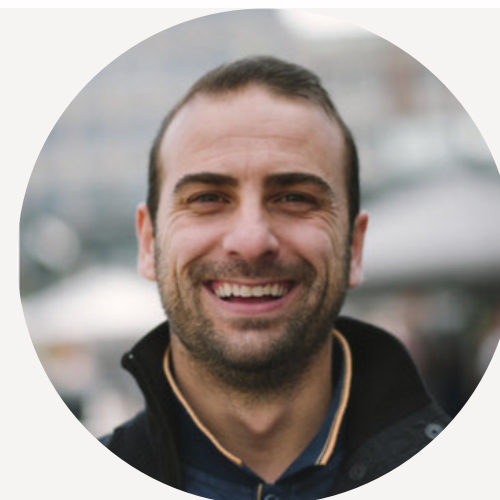
Veselin Tonov

Founder & CEO, Epic Media Group
Founder, Video Fabrika



Dr. Marina Stefanova

Senior assistant at the Faculty of
Economics of Sofia University



Ivaylo Bonev

Co-founder, Technokrati



Eleonora Dervenska

Certified Human Design professional



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Inter Resort Pirin

Inter Pirin Resort is located in the heart of the beautiful Pirin mountain, in the Popov Meadows village. The elevation here is 1450m above sea level. Our campus covers an area of 17,500 square meters. What you will find when you arrive at the complex are pine trees, barbecue, sports grounds, rope garden and places for recreation and entertainment.

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